

# MORGAN *Williams*-BRYANT



*MB* Ignites  
IGNITING GENERATIONS OF CHAMPIONS

Champion Builder  
Keynote Speaker  
Empowerment Coach  
Leadership Strategist  
Dream Facilitator  
Woman of God

# About Morgan Williams-Bryant

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**Morgan Williams-Bryant** is a recognized voice in leadership development and empowerment. A dynamic motivational speaker, author and trailblazer in her field, Morgan's work has transformed the lives of countless individuals and inspired audiences of all ages to embrace a Champion-level mindset.

As the Founder and CEO of MWB Ignites, LLC, a global consultancy firm headquartered in Buffalo, NY, Morgan elevates individuals and organizations with leadership development. To help awaken untapped talents, gift's, and potential in everyone.

She is a professional strategist with a proven track record of turning teams around, increasing performance management, and developing key methods of engaging conflict. With over 15 years of collective experience sharing her knowledge and expertise with non-profits, educational institutions, faith-based organizations and Fortune 500 corporations, this groundbreaker has become a strategic force in leading transformational change in organizations and their people.

She is a respected leader and inspirational figure with her own personal story of overcoming adversity and achieving prosperity through faith. Her Keynote speeches and workshops have made her a sought-after public speaker. Morgan's holistic teaching methods stem from her time as an adjunct professor in Business, Sociology and Philosophy of Human Relations at Bryant and Stratton College.

With spirituality being 1st in her life, Morgan is a dedicated member of the Elim Christian Fellowship Church. The lessons she has learned in trusting God's word led her to writing her first bestselling book, 'A Champions Prayer Journey', which brings a daily focus to faith overcoming fear.

A true believer in "lifting as we climb," in 2018, she birthed the "Champion Made Empowerment Summit" to inspire others to overcome fear, live purposed-filled lives and ignite the fire inside to reach their maximum potential. Morgan Williams Bryant is committed to igniting generations of Champions!







## Morgan's Highlights

Ever since a little girl Morgan always had big dreams in her heart. Though admittedly shy and sometimes awkward, she always knew she was talented. Through hard work and truly trusting in the process God has laid before her, Morgan faced her fears head on to become the inspiring speaker and instructor she is today. Some of her highlights include:

- Chief Impact Officer for the Girl Scouts of Western New York, where she oversees all aspects of membership, volunteer training and girl programming for nearly 16,000 girls and 7,000 adults in nine counties.
- Appointed as the youngest female Deputy Commissioner of the Erie County Youth Services Division.
- Served as Director of Youth Services for the Community Action Organization of Western New York.
- Health Leadership Fellow with the Health Foundation for Western and Central New York
- A member of Delta Sigma Theta Sorority, Incorporated and the Buffalo Chapter of The Links, Incorporated.
- Best-selling author of "A Champion's Prayer Journey."

### Honors and Recognition

- 2019 Buffalo State College Young Alumnus Award
- Business First 40 Under 40 Award
- Buffalo Niagara Partnership Athena Award finalist

### Education

- BA in Broadcast Communication from the State University of New York College at Buffalo
- MA in Organizational Leadership from Medaille College

Morgan founded MWB Ignites because she understands the impact which changed the course of her life needs to be shared with others. MWB Ignites, LLC is a leadership and empowerment consultant firm that embodies the principals of faith, determination, and perseverance to ignite generations of Champions! We have over 15 years of experience helping individuals and companies build sustainable plans for success.

Our focus is on assisting individuals and teams that are emerging or in transition to become champion minded by defying the barriers, embracing their natural talents and building essential skills. We are here to guide you into having purpose-filled lives and businesses by maximizing your potential. Life can put barriers in front of you. And you know something is needed in order to launch you to your next level. That push in the right direction you have been waiting for...

*MWB Ignites is here to support you!*

Just as the body needs the right fuel to function at its best, so does the soul. The only way to get both is to E.A.T. Morgan prepares individuals to achieve champion level results through Empowering, Activating, and Tackling personal and professional development.

## Empower

MWB Ignites will reveal your potential, build your confidence and push your grand vision forward. Through a series of interactive activities, your talents, skills, networks and goals will be assessed, and you will be on your way to discovering the Champion in you.

## Activate

MWB Ignites will work with you to design a roadmap of success that centers on your goals and pulls in your previously identified gifts and knowledge. Via challenging assignments and consistent checkpoints, your Champion plan will take shape.

## Tackle

MWB Ignites will support you while you stand on your newly created roadmap, take deliberate actions, move beyond your comfort zone and bring your goals to fruition. At this stage, the true Champion in you is ready to soar!

# LET'S EAT



# A Champion's Prayer Journey

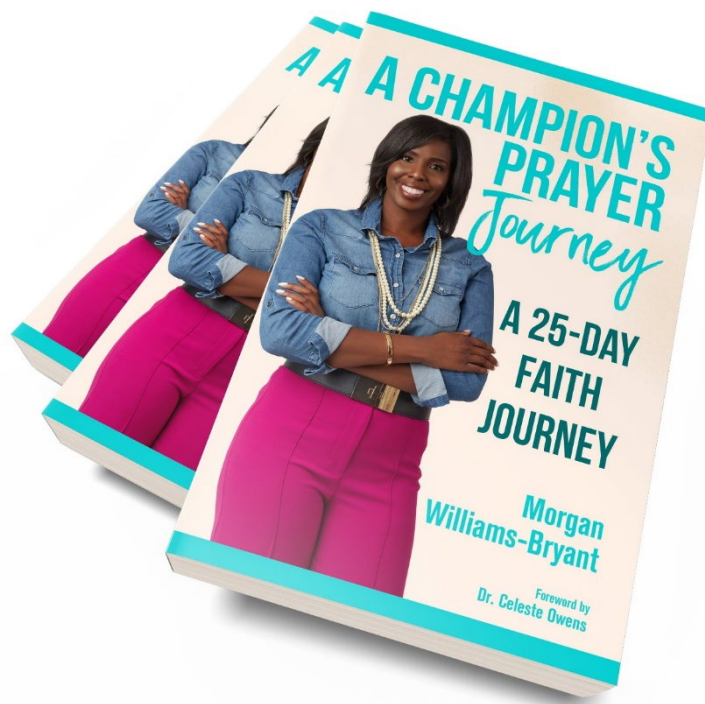
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This is a life-long dream come true! Morgan has always been filled with the Word and knew at some point she had to share the comfort she experiences through faith.

Now a published author, being able to spread her experiences and message to so many more is not only humbling but exciting!

Everyone has their own journey in life. The roads you travel, similar as they seem, are completely different from anyone else's. Though you may feel alone at times, there is someone who knows what you are going through.

In a Champion's Prayer Journey, Morgan gives you real life scenarios that affirm you are not alone. These are everyday situations that many people experience and there is an answer for you in God's word.



Morgan takes you on a 25-day journey to show how faith, integrity and determination can open opportunities that you never thought possible. With her GEM's to life, you get a clear understanding of how to overcome the fears and obstacles that get in our way.

## *In this book you will*

- Discover Morgan's GEMS to overcoming fear in real life situations.
- "Map Your Journey" with mindful exercises.
- Read prayers to help guide your conversations with God.
- And of course, reaffirm that you are Champion Made™!

**With so much more on her heart to share about God's Word working through us in every aspect of life, expect many more books to come!**



# Leadership Training

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Every leader has a responsibility to being honest, showing all respect and to walk beside those they are leading to help them reach their full potential.

Morgan Williams-Bryant has been a leading force in strategic planning processes for 15 years. She holds a Master of Arts degree in Organizational Leadership and 15 years of non-profit program, strategic planning, and operations experience. She believes leadership is the having the ability to influence others toward achieving the common vision.

## CHAMPION LEADERSHIP

**Igniting Champions to Empower-Activate-Tackle their leadership skills.**

## Leadership Development Training

In order to obtain champion level results, a leader must be authentic, have integrity and be a visionary.

One of the most crucial functions of management is Leadership. It enhances productivity and sets the tone for reaching goals. An organization's success is hinged on great leadership. This training equips leaders with the skills that will help them build and enhance overall team efficiency.

In an interactive, single or multi-day series, you will learn the foundational principles that teach you how to properly influence and accomplish any mission. If you want to get results, know the right tools to help your team.

### *You will learn*

- The difference between management & leadership.
- The basics of a great leader.
- What it takes to move the organization forward.
- Develop a personal roadmap for leadership development.

## Board Governance Training

Learn to enhance the capacity of your board and management team. Achieve the boards goals and objectives through clarifying its roles and responsibilities. Strengthen their ability to collaborate effectively by having the best foundation for success. The purpose of this one-day training is to help understand of the benefits of good governance and how boards can properly build their functional governance structures and systems. Finally, we work together to create strategic goals to focus the boards direction going forward.



# Leadership Training

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## Building High Performance Teams

An essential element to achieving results is building a high-performance team. Being able to unite and work cohesively is the foundational principle to organizational development. It requires more than hiring great talent and skills. It requires development, commitment, and collaboration.

*In cultivating your HPT you will learn*

- What makes your teammates tick.
- How to develop trust and respect.
- To establish clear goals tied to the organizations priorities together.
- To celebrate successes.
- To practice clear and open communication.

## Courageous Leadership (Conflict Management)

Many view conflicts as bad and something to fear or stay away from... really, it is just the difference of opinion between individuals. It does not have to be the end of the world if you effectively communicate. It is not always easy having difficult conversations, but it is extremely necessary if you want to move the vision forward. Become equipped with the skillset to resolve those conflicts. This training teaches you how to master identifying and handling conflicts productively and professionally.



# Keynotes

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## Igniting Champions to Empower-Activate-Tackle their potential

### *Unleash The Champion*

Morgan believes everyone should be living an abundant life. In this illuminating keynote speech Morgan focuses on barriers faced by women in society and the limitations we place on ourselves. In her message, she challenges women to kick down the walls that stand in the way of reaching their true potential! Morgan shows you how rethinking societal standards can unleash your inner champion.

- Develop your confidence and strength.
- Get comfortable moving outside of your comfort zone.

### *Finding Peace In Your Purpose*

Finding peace can only happen by taking the intentional steps of defining and cultivating your personal environment. Learn how to live a life where you are not constantly feeling overloaded and overwhelmed. If it interrupts your peace, and takes your focus off your purpose, it needs to be removed from your agenda. It is time to make YOU a priority.

### *Flipping The Script On Fear*

Fear can absolutely paralyze your dreams and prevent you from moving in life. There is a quote that says 'Forget everything and run or face everything and rise'. This talk focuses on helping you to recognize the 'What If's?' that stall our dreams and overcoming them.

- Learn how to choose faith over fear.
- Help people dominate self-limiting thoughts.
- Learn how to do it scared.

### *The Process*

In this talk, Morgan shares how to navigate life when things completely get out of control. Through reflecting on her own personal struggles, she touches on how to move forward with faith, determination, and fortitude until you meet your goal. We all hit bumps in the road. The question is how are you going to handle them?

### *Steps To Push Pass The Ordinary*

Morgan presents her essential principals to defining and attaining personal success. Using her experience in various positions over the years, Morgan shares life lessons and tactics that helped her reach Senior Executive level positions in her career and launch her own business by the age of 30 without compromising her values!

### *It All Starts With A Vision*

It is time to activate your talents! But, without vision, there is no plan. And without a plan you cannot act. There are treasures stored in all of us. At times we think and talk about it, but don't take the time to plan it. Get an understanding of what your vision is and why it is important. Morgan walks you through a step-by-step process of creating your vision board of success. You will leave with a visual pathway and confidence to live your life to the fullest.



# What Makes My Speeches Unique



*Every speech blends deep transformational work  
with a splash of humor and light hearted fun*

Morgan Williams-Bryant is an expert in the following areas: female empowerment, thought leadership, building sustainable culture, diversity & inclusion innovation, leveraging difference, customer service, revenue generation, the art of storytelling, and relationship building.

- **Based on real-life experiences:** Drawing from personal experiences of battling fear, achieving successes and making bold moves that have led to champion-level results.
- **Authentic:** Morgan brings her full self to the stage; speaking with passion and honesty. In every aspect of her life, she walks the words that she talks and leads others by example.
- **Engaging:** Captivating from beginning to end. Drawing you into her speech and feeding you with essential ingredients, shifting you to a Champion mindset.
- **Powerful:** Morgan challenges you to step into your greatness and confidently take the reins of your life and walk into your abundance with faith, hope and purpose.

# Testimonials

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*Morgan's incomparable in her natural ability to convey the right message at the right time. She is a motivator, but also genuine in her ability to connect with audiences of all sizes and in ways that you think about long after the experience itself. Having discovered Morgan at an event years ago in Western New York, I have watched her rise and grow into someone thousands of people are looking to for support, encouragement and hope. Morgan's message is clear – anyone can win when you believe in a Champion mindset and put forth the work within oneself to achieve it.*

***Jill Luciano, Corporate Leader***



*Morgan Williams-Bryant possesses exceptional poetic talents coupled with compelling oratorical skills, and authenticity. Her presentations are altogether engaging, and moreover, they are inspiring. I have seen Morgan present on several occasions. From audiences small to large, her effect is the same...she empowers people to do, and be, their best selves!*

***Dr. Tina Stenhouse, Pleasant Grove Baptist Church***



*A true pleasure partnering with Morgan Williams Bryant of MWB Ignites who provided engaging workshops at Buffalo Public Schools' Parent Centers entitled: It Starts with a Vision. These sessions offered students, parents, and families with perfect question starters to promote intrapersonal reflection and create beautifully designed vision boards to serve as road maps for achieving personal and family goals.*

***Dr. Ramona Reynolds, Buffalo Public Schools***



*For more than 10 years, I've observed firsthand as Morgan Williams-Bryant transformed the lives of children, youth and families. We worked together in a variety of projects at schools and community centers and, throughout this time, she helped the leaders of each program improve their operations and increase student achievement. She also built youth development programs at government and nonprofit organizations across Western New York. Her actions and recommendations led to significant program enhancements that improved academic and social-emotional outcomes for students. Moreover, her personal approach to leadership development helped build the capacity, skills and confidence of her clients' staff members. At MWB Ignites, Morgan is continuing to inspire and support individuals and organizations in achieving their highest purposes.*

***Wayne D. Jones, Partner JPS Solutions LLC***





*I attended an MWB Ignites Champion Chat – what an exceptional experience. Morgan led a transformational dialog between our group and her guest; the session proved to be a truly meaningful opportunity to learn from a group of fellow Champions, and also craft a tangible action plan for myself. I left feeling completely energized!*

**Jerilyn Hickey, Chief Development Officer**



*During major programmatic and financial challenges at Open Buffalo, we partnered with MWB Ignites, LLC to assist us with strategic planning and capacity building. The process was encouraging, positive, engaging all the while incredibly analytical and data driven. MWB was able to help synthesize multiple plans, strategies, and executive structures into one plan with clear next steps and deliverables for the organization. On behalf of the Open Buffalo Board of Directors and I, we appreciate the joyful energy Morgan brought into the process all the while pushing us forward and ensuring accountability. One year later, our organization is in a stronger place, empowered by the strategic framework MWB Ignites, LLC helped to co-create.*

**Franchelle C. H. Parker, Executive Director**



*Morgan is real and you can always hear the passion in her voice. Her message is one that can resonate with people who may not share the same faith. She has the unique ability to connect with all, no matter your background. When you maybe wavering, Morgan makes you want to do better and moves you from uncertainty into action. I have not missed one event where Morgan is speaking.*

**Racheal Tarapacki, Program Director**



*When I hired Ms. Williams-Bryant to speak for an event what resonated with me the most is her ability to draw others into her lived experiences to inspire, encourage, motivate, and empower them. I found that Ms. Williams-Bryant has the ability to inspire people with her presence, encourage them with her ability to build relationships, motivate them with her literary skills and ability to custom design speeches, poems, and training workshops that speak directly to her target audiences. Moreover, her ability to make the participants feel empowered with the melody, tone, and perfect pitch of her voice. Lastly, her ability to draw on historical, contemporary, and current events, without alienation of her participants, when she delivers her speeches, poems, and training workshops is unmatched by many.*

**Dr. Vicki T. Sapp, Geisinger Commonwealth College**



*It's not easy to impress a classroom full of college students. Despite all of the barriers, from technology to the allure of socializing, that could easily distract a presenter's message from getting through, Morgan Williams-Bryant delivered!*

*Morgan served as a guest speaker in a public speaking course at Buffalo State College. Her approach to sharing tips and best practices included showing and not just telling. The class was in awe of her command of the room, timely voice inflations, and her ability to remain true to herself. And her tips didn't fall on deaf ears, as students put her words to action in the speeches they gave following her visit to our class!*

**Latrese Myers, lecturer, SUNY Buffalo State**



# Clients



# Event Highlights

I believe that we are all born Champions. Sometimes we just need someone to ignite that spark inside of us, empower our faith, activate our confidence, and tackle our fears to become the best version of ourselves. MWB Ignites events provide that support and feeds you the essential ingredients to shifting to a Champion mindset and embracing God's goal of living an abundant life.








IGNITING GENERATIONS OF CHAMPIONS

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